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promotions

A Weekend-only promotion specials for your enjoyment. Promotions available till 24 May 2009. Call us at 6246 0211 or email us sales@royalcatering.com.sg for more info.

[Weekend Lunch/Dinner Menu A / min 40 persons at \\$10.00 \\$8.00 per person](#)

Breaded Fish Fillet
Served with Homemade Tartar Sauce

Baked Boneless Sambal Chicken on Banana Leaf

Cocktail Curry Samosa

Vegetarian Companion - Lo Han Vegetables

Crispy wrapped Prawn Paste with Beancurd skin

Wok Fried Rice with Silver Fish OR Kampong Fried Mee Siam

Bo Bo Cha Cha

Orange Squash The Thirst Quencher



[Weekend Lunch/Dinner Menu C / min 30 persons at \\$15.00 \\$12.00 per person](#)

Caesar Salad
Served with croutons, Dressing, Chicken Bacon

Baked Fish Fillet with Orange Mayonnaise

Mustard Green with Wolfberries in Egg White Sauce

Hong Kong Style Roast Chicken

Mutton Masala

Silken Tofu with Trio Mushroom

Steam Shrimp Dumpling

Deep Fried Prawns coated with Bread Crumbs Served with Thai Chili Dip

Mee Hoon Goreng with Crabstick

Wok Fried Rice with Chicken Sausage

Chilled Almond Longans

Orange Squash The Thirst Quencher



[Weekend Lunch/Dinner Menu B / min 30 persons at \\$12.00 \\$9.60 per person](#)

Homemade Coleslaw

Baked Corn Fed Chicken with Black Pepper Sauce

Steam Shrimp Dumpling

Stir Fried Garden Melody with Butter Sauce

Breaded Crab Pincer

Pacific Catch with Mango Sauce

Lamb Stew

Fragrant Butter Rice

Sea Coconut Jelly with Fruit Cocktail

Refreshing Fruit Punch

[Weekend Tea Reception Menu / min 30 persons at \\$12.00 \\$9.60 per person](#)

Breaded Fish Fillet
Served with Homemade Tartar Sauce

Mee Siam
Served with Condiments

Golden Sotong Roll

Miniature Danish Pastries

Yakitori Chicken

Chicken Chipolata with BBQ Sauce

Steam Shrimp Dumpling

Siew Mai

Fresh Fruit Tartlets

Assortment of Swiss Rolls

Chocolate Éclairs

Snowy Cream Puff

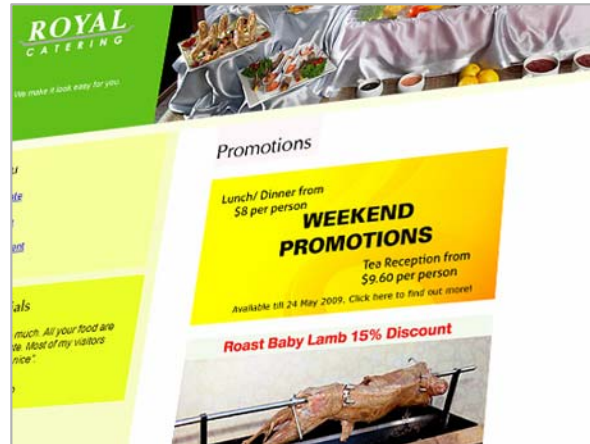
Refreshing Fruit Punch

Terms & Conditions apply

Delivery Charges of \$40.00
All Prices quoted are subject to prevailing GST
Valid during public holidays and weekends only

Royal Catering Services Pte Ltd. Tel: (65) 6246 0211, Fax: (65) 6245 6011
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Website Banner

Client

Royal Catering Services Pte Ltd

Challenges

Client would like to offer "weekend promotion" to its 950 existing and potential customers. Quick and efficient delivery of the promotion is critical to capture customers attention.

Solution

DezignQuest offers email marketing and website updating services. Creative development was carried out to feature promotional items. An online version is prepared as well so online users can view them by clicking on a specially-crafted banner.

Mass email was carried out. Tracking responses was measured within a week.

Results

53% opens to read.
5% clicks on the emailer and visit website.
1% express genuine interest in making a purchase.
10% increase in joining mailing list.

Client is impressed with the speed and tracking ability of our services. And have decided to engage DQ services on a long-term basis.



DezignQuest

www.dezignq.com

Emailer